



A Mother's Wish  
presents the  
*Gala* 'CASINO NIGHT'  
2016  
Saturday, October 15th

***Sponsorship  
Opportunities***



**Philadelphia  
Marriott West**

111 Crawford Avenue,  
West Conshohocken, 19428  
610.941.5600



## Gala 'CASINO NIGHT' <sup>2016</sup>

### Overview

When Laura Weiner turned fifty her only wish was that her son Thomas would be healthy enough to someday celebrate his fiftieth birthday milestone. Laura's friends took her words to heart, and out of that desire founded **A Mother's Wish Foundation (AMW)** to raise money to find a cure for Crohn's Disease and Ulcerative Colitis.

In its seventh year, **A Mother's Wish** will host the 2016 *Gala 'CASINO NIGHT.'* Attendees will enjoy a sit down dinner including desserts, coffee, entertainment and an Open Bar while playing Roulette, Craps, and Black Jack. Your chips will be redeemable for Raffle Tickets to use toward prizes at the Silent Auction Table area at the end of the evening. And we're excited that Preston Elliot from WMMR will be our announcer.



### *What We (AMW) have been up to -*

- A Top Sponsor for Chops Annual 'Walk For Hope'
- Sending 10 Kids to 'Camp Oasis' - Summer '16
- 'Really Cooking With Robin' Series Sponsor
- Champagne Brunch & Open House at *Devigi's*
- Highly Successful & Fun - 'Designer Purse Bingo'
- IGIVE & Amazon - *Online Shopping Programs*
- Continually providing our **\*C.O.P.E.S - Care Packages** to those suffering with **IBD**  
\*(C - Crohn's & Colitis, O - Organization, P - Providing, E - Education, S - Support)

*Please check out our website for more information on us! [www.amotherswishfoundation.org](http://www.amotherswishfoundation.org)*

### Impact

- The need is critical. More than 1.4 million Americans suffer from Crohn's Disease or Ulcerative Colitis of which over 150,000 are under the age of 18. Funds raised by **A Mother's Wish** support research, patient education, advocacy, and public awareness of IBD.
- **Research:** Since its inception, the Crohn's & Colitis Foundation has invested approximately \$136 million in research, \$15 million just this year. The organization has played a role in every major scientific breakthrough for Crohn's and Colitis, from generating data that has contributed to the development of new therapies to the discovery of the first gene for Crohn's Disease.
- **Patient Education:** Each year, the information resource center received over 17,000 patient calls and distributes over 110,000 educational brochures.

### Corporate Participation

Corporate support is critical to the success of **A Mother's Wish**, but sponsoring is also a great marketing decision for your company.

- 84% of Americans say they are likely to switch brands, when price and quality are equal, to help support a cause.
- 75% of Americans say a company's commitment to causes is important when they decide which products and services to recommend to others.
- Employees whose companies support social issues are 40% more likely to say that they are proud of their company's values and nearly 25% more likely to be loyal to their employers.

Source: 2002 Cone Corporate Citizenship Study





## Gala 'CASINO NIGHT' <sup>2016</sup>

**Dear Sponsor,**

A Mother's Wish Foundation is excited to announce our **2016 Gala - 'CASINO NIGHT'** this Fall on **Saturday, October 15, 2016** at the **Philadelphia Marriott West** in West Conshohocken to support research, patient education, advocacy, and public awareness of Crohn's and Colitis.

We are seeking support from local Sponsors and a donation from you would surely help in the success of our event. There are a variety of options available to you to decide the level of support you would like to offer. All Sponsors will be listed in our Event Program and will be promoted during the night of the event, added to our website and they will have an opportunity to share their marketing materials. We hope you will consider supporting **'A Mother's Wish.'**

Please remit donation(s) by **September 30, 2016** to ensure your listing in print/promotional materials.

***All we ask is that you be creative! We need your help, here are some suggestions:***

- **Getaways** - A weekend at the Shore or Mountains (*not tax deductible*)
- **Services** - Catering, Hairdressers, Legal Services, Tutoring, Massages, Landscaping (*only the associated expenses are deductible*)
- **Tickets** - Sporting Events, Theatre, Museums, Amusement Parks
- **Restaurants** - Promote ***your*** location!
- **Gift Baskets** - Create your own pampering basket (- Soaps, Lotions, Wines & Treats)
- **Monetary Donations** - checks made payable to **A Mother's Wish**

Any and all donations will be greatly appreciated. Small items can be added to baskets to make larger raffle choices. Please contact a committee member to arrange for pick up of your donation(s) prior to **September 30, 2016.**

*Thank you in advance for your generosity and support!*  
*Very Truly Yours,*

**Laura & 'A Mother's Wish' Committee**



## ***Sponsor Levels & Benefits***

### ***All Sponsors***

Enjoy a special **'VIP Check-In'** Table and **FREE** Event Parking. Also, Sponsors are invited to place their company promotional materials in our **Gala 'Goody Bags.'**

#### **Platinum Sponsor - \$5000**

- Company Name announced throughout the night to all attendees
- Full Page Ad in the Event Program
- Acknowledgment on **A Mother's Wish** website
- Company Promotion: both on your Reserved Table & throughout the Event Area
- Reserved Table for your Guests, 10 tickets = \$1000 Casino Money

#### **Gold Sponsor - \$2500**

- Half Page Ad in the Event Program
- Company Name printed in the Event Program
- Acknowledgment on **A Mother's Wish** website
- Reserved Table for your Guests, 6 tickets = \$600 Casino Money

#### **Silver Sponsor - \$1000**

- Quarter Page Ad in the Event Program
- Company Name printed in the Event Program
- Acknowledgment on **A Mother's Wish** website
- Reserved Table for your Guests, 4 tickets = \$400 of Casino Money



### ***Donation Items -***

- We are also seeking donations of items to be raffled at the Event - gift certificates, baskets, getaway packages, entertainment tickets, craft items, etc. Please kindly consider donating an item or items.

*To make arrangements, please contact a committee member listed below. All donors will be listed in the Event Program and recognized/promoted throughout the event area and on our website.*

### **2016 Committee & Contact Information:**

**Melissa Culp:** thesixculps@verizon.net

**Drew Campbell:** Drew.Campbell@AthertonGroupLLC.com

**Julie Hill:** julie@maconhillcreative.com

**Rachelle Wilson:** Sprite117@comcast.net

**Deirdre Kelly:** kelly19085@verizon.net

**Nichcole Borkowski:** nichcoleborkowski@gmail.com



## A Mother's Wish - Sponsor Commitment Form

Deadline for names to appear in the Event Program and other promotional materials - **September 30, 2016.**  
We graciously thank you for your very generous support!

### Company Information:

Company or Organization Name (Please Print as you would like it to appear in print and Internet)

\_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Signature: \_\_\_\_\_

### Commitment Level:

- ☐ **Platinum Sponsor (\$5000)**
- ☐ **Gold Sponsor (\$2500)**
- ☐ **Silver Sponsor (\$1000)**
- ☐ Other Donation(s) \_\_\_\_\_



### Method of Payment:

- ☐ Check Enclosed (payable to **A Mother's Wish**)
- ☐ Charge the following Credit Card:  
Type of Card: ☐ **Visa** ☐ **MC** ☐ **AMEX** ☐ **Discover**

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
(three digits on signature strip or four digits above Card Number)

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return this commitment form to:**

**A Mother's Wish Foundation**

c/o Laura Weiner - Tax ID# - 13-6193105  
409 Wedgewood Lane - Media, PA 19063

phone: 610.358.9304 email: laura.weiner@wellsfargo.com

[www.amotherswishfoundation.org](http://www.amotherswishfoundation.org)



**A Mother's  
Wish** Foundation

*'Supporting those with IBD'*